



MOVING IMAGE
TECHNOLOGIES

NYSE American: MITQ

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Profile

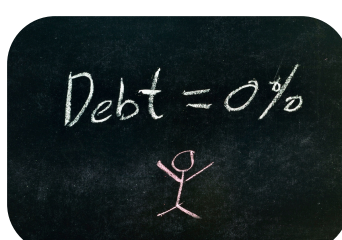
Moving iImage Technologies (MiT) is a leading provider of technology products and services for out-of-home entertainment. The company is well-positioned for revenue growth through its expansion into new markets and disruptive products.

Key Valuation Metrics



\$6.4M

Market Cap
(12/4/24)



\$5.3M/\$0.0

Cash/Debt
(6/30/24)



\$1.1M

Enterprise Value
(12/4/24)

Why Invest in MiT Now?



**Multiple, multi-year
industry tailwinds
kicking in**



**Multiple organic
growth opportunities**



**Revenue growth, gross
margin expansion and
operating leverage story**

Our Growth Strategy



Introduce new offerings with
1) higher gross margins (GM)
2) higher GM + recurring revenue services



Establish beachheads in new markets with new offerings



Take new offerings international

New Offerings to Drive Future Growth



Incremental \$32-63M annual TAM; Attractive GM Opportunity: U.S. + Int'l



Enterprise Quality Control Platform; High GM + recurring revenue
Opportunity: U.S. + Int'l + expansion into stadiums and arenas

MiTranslator

Underserved market of 70M (N. America); High GM + recurring revenue
Opportunity: U.S. + Int'l



Create the "Little League" for Esports; Technology provider; Opportunity: U.S. + Int'l

E-Caddy

****Largest potential to Transform MiT business Model****

Digitize Caddy Cupholders to enhance fan experience in stadiums, arenas, venues; high GM + recurring revenue
Opportunity: U.S. + Int'l

FY22

IPO and public company costs impact profits

Gov't provided subsidies for COVID (Shuttered Venue Operations Grants or SVOG) funds trigger increased customer spending.

FY23

SVOG spending finishes. Strong box office indicates industry recovery is on track. \$1M write-down negatively impacts GAAP Earnings

FY24

"Barbenheimer" momentum interrupted by Hollywood strikes. MiT results and timing of new product initiatives negatively impacted as customers delayed spending decisions.

FY25

Summer 2024 box office driving increased confidence and spending, indicating industry recovery is back on track and pointing to improved 2025.

